

High Storrs School Students are the BIZ

Pupils from High Storrs schools had an audience of over 1,000 people for their performance of The Wiz in the City Hall's Oval Hall as part of Sheffield's Children's Festival.

And to promote the show, four students from High Storrs School have turned their hand to promotion management. Taking team name The Biz, the students have taken on all aspects of marketing, press and pr for the production.

Claire Pender, Director of Specialisms at High Storrs School said, "A school production of this scale has given our students an amazing opportunity, not only to perform but also to experience marketing, publicity, ticket sales, and front of house duties on a professional level. The Biz team have risen to the challenge and have worked together to fully support our production, which promises to be a huge success and a great accolade for High Storrs. I am very grateful to Sheffield Children's festival for the support and time that has been given to the school."

Based on The Wonderful Wizard of Oz, The Wiz is a colourful, spectacular musical version of the tale we all know and love. For one night only, people can join Dorothy, the Tin Man, Scarecrow and Lion as they venture down that yellow brick road to find the Wiz.

This exciting production will transport the audience to a hippy flower power munchkin land, a designer chic emerald city, and a futuristic Oz.

Cllr Roger Davison, Cabinet Advisor for Culture, Sport and Tourism, said: "High Storrs School are well known for their excellent productions, so we're looking forward to their biggest performance to date. The show has a large cast, lots of song and dance, and a very happy ending. It's not to be missed."

Andrew Percival, Managing Director of festival sponsor VINCI Education, added: "We're so proud of the pupils at High Storrs for taking on such a huge project. To go for such a large venue is very brave for a group of young people, who must be very excited to be performing on a stage where they've seen many of their pop idols in the past."

The show starts at 7:30pm on Friday 3 July. Tickets are £6 (£5 concessions), and are available from the Sheffield City Hall Box Office on 0114 2789 789.

With over 40 events in 22 venues over 22 days, Sheffield Children's Festival is the largest children's arts festival of its kind in the UK.

The festival runs until 4 July. Festival events are listed on www.eventsheffield.com.

Sheffield Children's Festival is part of the city's Re:Defining the City campaign, an initiative to celebrate Sheffield as an exciting place to live, work and play. Re:Defining the City will promote Sheffield's unique assets - its heritage, its people, its culture, its enterprise and its innovative nature. The campaign will include a range of events that will highlight the architecture of the city, its contemporary and historical culture, its music, its art and, above all, its spirit. The campaign is backed by a range of organisations and principle partners are Sheffield City Council, Sheffield Hallam University and Creative Sheffield.

Notes to Editors

VINCI Education

VINCI Education, a subsidiary of VINCI PLC, is delighted to be annual sponsors of Sheffield Children's Festival.

In partnership with Sheffield City Council, Taylor Woodrow, part of VINCI PLC, is leading the delivery of the Sheffield Building Schools for the Future (BSF) programme working with HLM and BDP architect practices, Civica UK Limited, Mott Macdonald and Rotary Engineering.

For more information on the BSF scheme visit www.sheffieldbsfschools.com.

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For further information on VINCI PLC visit www.vinci.plc.uk or please contact Melanie Mathews, Head of Corporate Communications on 01923 233433, or email Melanie.Mathews@vinci.plc.uk

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For out of hours enquiries please ring 07711 153995. For further Media Team contact details see <http://sccplugins.sheffield.gov.uk/press/news/contacts.htm>